

# Corporate Improv Overview

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Delivery  
&  
Formats



# About

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In business

**every conversation**

(with stakeholders, clients & colleagues)

**is**, to some extent,

**an improvisation.**

**We are** an international 5-star company specializing in **teaching** and **performing** improvised comedy. 50+ years of performance and corporate backgrounds.

“ not only fun but also helped to get our colleagues thinking quicker and on their feet ”  
-Pfizer

“ sessions delivered with AA confidence, fluidity and engagement that was infectious to all ”  
- **Actualize**

“ (TBC HK) spent a lot of time to understand our company values and to help us structure our requirements... really interesting and insightful activities with lot of fun moments ”  
- **Agorize**

“ very inspiring, entertaining, thought-provoking and informational ”  
- **San Francisco Community Boards**

Our trainers and performers hail from all corners of the globe.  
Each of us bring a passion for improv to our work and lives.

**We believe that:**

Learning *MUST* be *fun!*

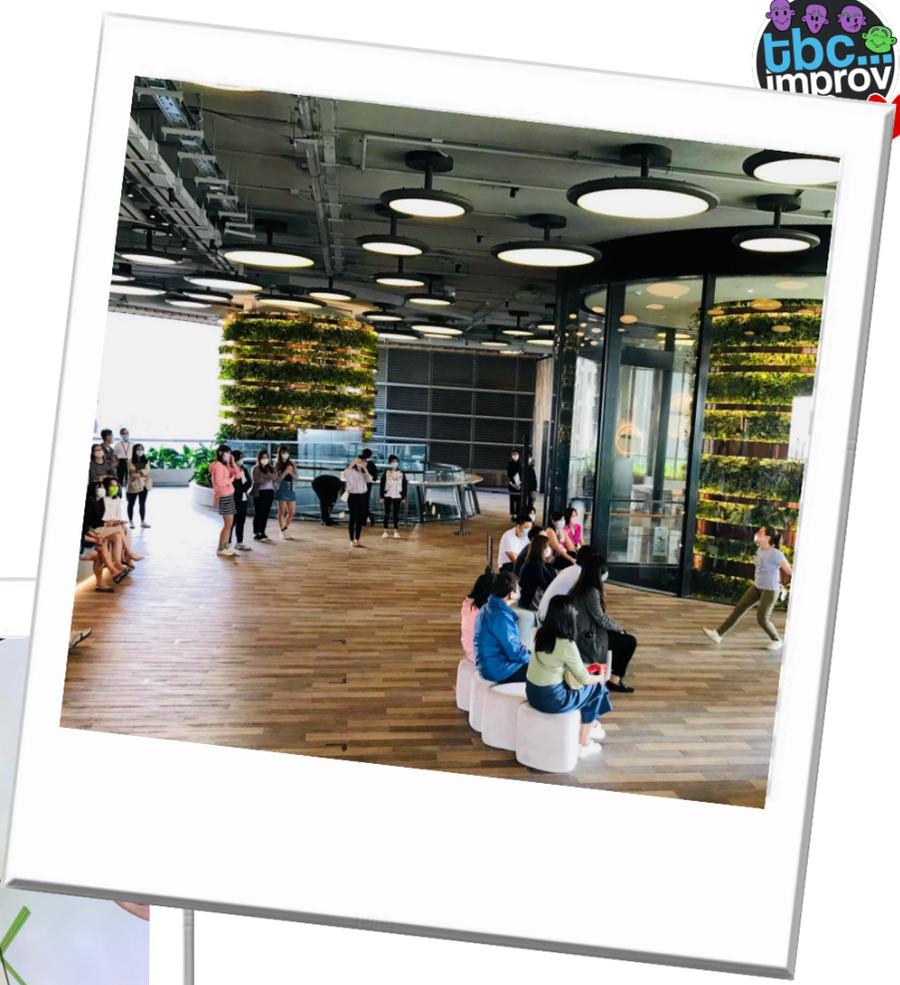
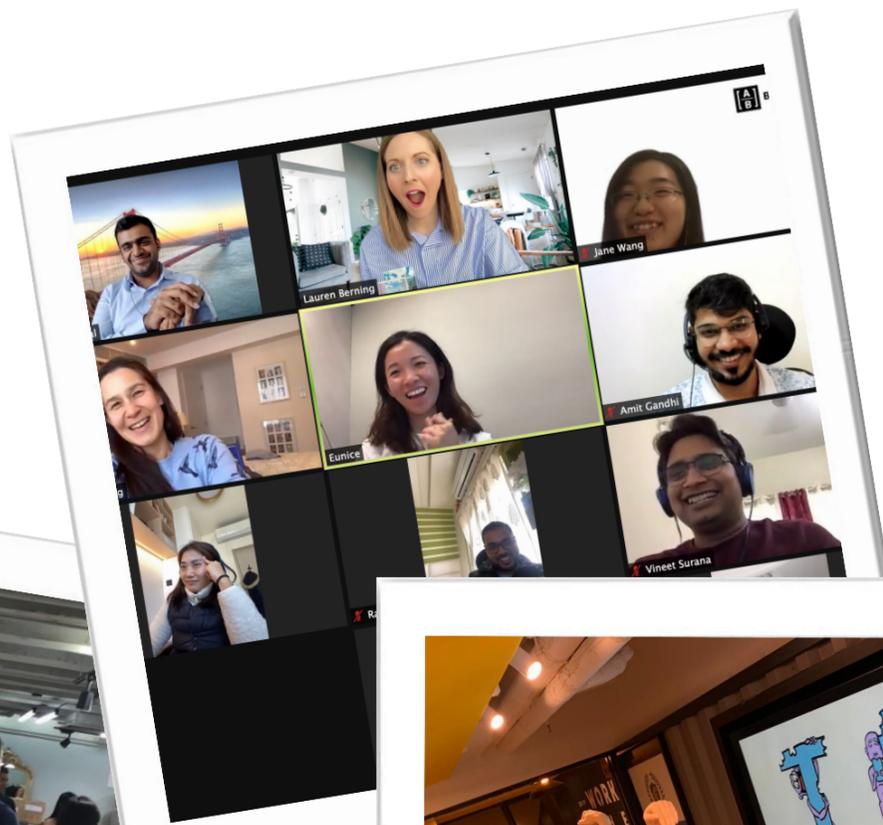
Training must be active!

People grow when they connect!

**We were:**

Founded in the UK – 2009

Opened HK - 2014



# Delivery

- Business goal application
- Workshops executed with content focusing on:
  - “yes and” methodology
  - team support & collaboration
  - agile present-moment thinking
  - client & participant needs
- Keynote Speakers/Panel Moderation:
  - goals and direction as defined by you
- English  
(Cantonese support by request)
- Half-day minimum



# In-Person Workshop Format

- Group welcome and foundations of improv comedy.
- All-play warm-up exercises.
- “Side coached” purpose-driven games and small-group exercises.
- Curated takeaways and reference content for ongoing team collaboration.
- Bespoke workshop delivery:
  - experienced theatre and improv facilitators
  - crafted to industry and internal language terminology
  - fun content designed for immediate take-away application

# Online Workshop Format

- Your preferred hosting platform: Zoom, Teams, Skype etc.
- Cameras on, high-engagement group welcome and foundation.
- All-play warm-up exercises.
- Purpose-driven games and small-group exercises.
- Technology integration as possible: collaborative whiteboards, breakout rooms, music etc.



# Example Half-Day Agenda

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## **2:00pm – 4:00pm**

TBC & trainer intros  
Foundations explanation  
Warm-ups and icebreakers  
Full group exercises  
Small group exercises

## **4:00pm – 4:10pm**

Break

## **4:10pm – 6pm**

Quick warm-up  
Full group exercises  
Small group exercises  
All-group wrap-up  
Discussion & takeaways

# Facilitation Options

- Series delivery
- Full-Day Training
- Half-Day Training
- Panel Moderation
- Keynote Speaker

## Workshops:

Minimum 6 participants.

No maximum.

Number of facilitators increases with group size and complexity.

# Thank you!



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