

Corporate Improv Overview

Delivery
&
Formats



About

In business

every conversation

(with stakeholders, clients & colleagues)

is, to some extent,

an improvisation.

We are an international 5-star company specializing in **teaching** and **performing** improvised comedy. 50+ years of performance and corporate backgrounds.

“not only fun but also helped to get our colleagues thinking quicker and on their feet”
–Pfizer

“sessions delivered with AA confidence, fluidity and engagement that was infectious to all”
- **Actualize**

“(TBC HK) spent a lot of time to understand our company values and to help us structure our requirements... really interesting and insightful activities with lot of fun moments”
- **Agorize**

“very inspiring, entertaining, thought-provoking and informational”
– **San Francisco Community Boards**

Our trainers and performers hail from all corners of the globe.
Each of us bring a passion for improv to our work and lives.

We believe that:

Learning *MUST* be *fun*!

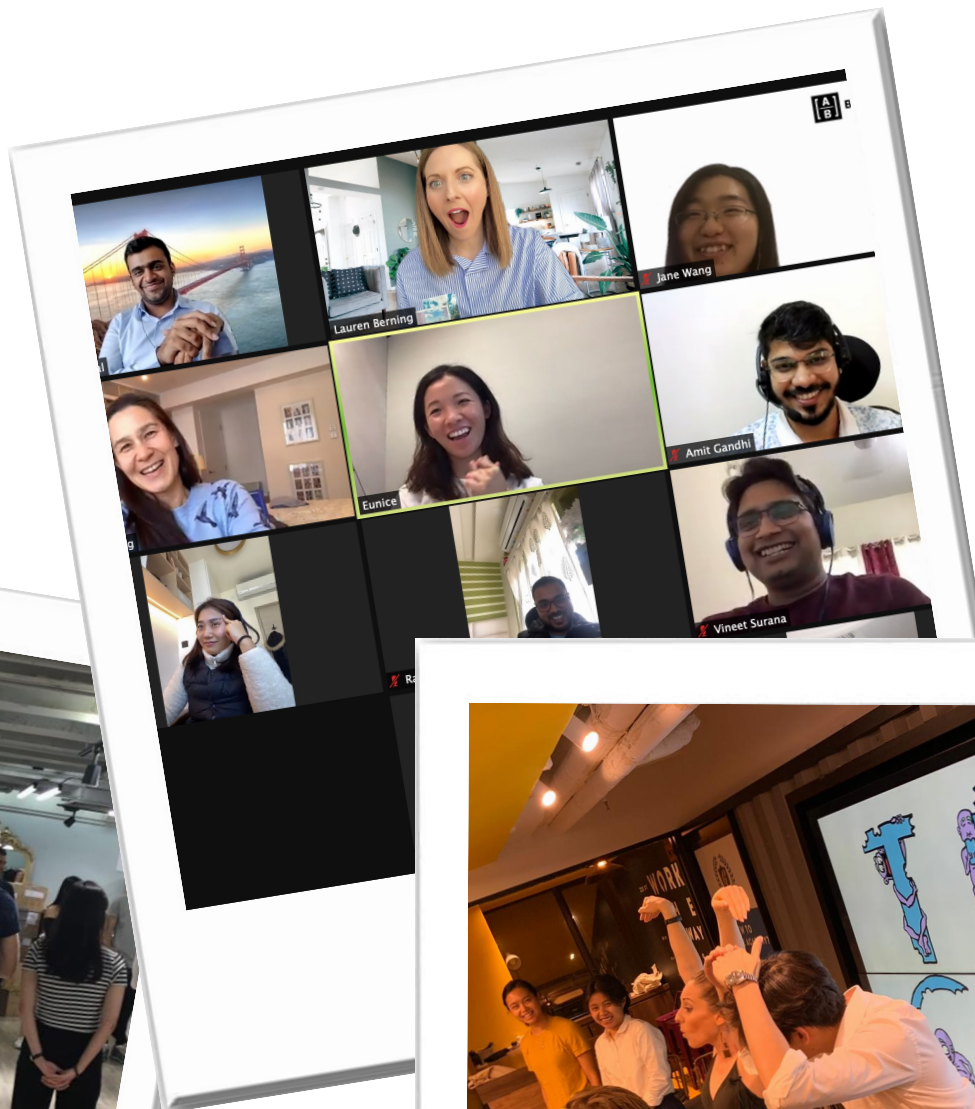
Training must be active!

People grow when they connect!

We were:

Founded in the UK – 2009

Opened HK - 2014



Delivery

- Business goal application
- Workshops executed with content focusing on:
 - “yes and” methodology
 - team support & collaboration
 - agile present-moment thinking
 - client & participant needs
- Keynote Speakers/Panel Moderation:
 - goals and direction as defined by you
- English
(Cantonese support by request)
- Half-day minimum



In-Person Workshop Format

- Group welcome and foundations of improv comedy.
- All-play warm-up exercises.
- “Side coached” purpose-driven games and small-group exercises.
- Curated takeaways and reference content for ongoing team collaboration.
- Bespoke workshop delivery:
 - experienced theatre and improv facilitators
 - crafted to industry and internal language terminology
 - fun content designed for immediate take-away application

Online Workshop Format

- Your preferred hosting platform: Zoom, Teams, Skype etc.
- Cameras on, high-engagement group welcome and foundation.
- All-play warm-up exercises.
- Purpose-driven games and small-group exercises.
- Technology integration as possible: collaborative whiteboards, breakout rooms, music etc.



Example Half-Day Agenda

2:00pm – 4:00pm

TBC & trainer intros
Foundations explanation
Warm-ups and icebreakers
Full group exercises
Small group exercises

4:00pm – 4:10pm

Break

4:10pm – 6pm

Quick warm-up
Full group exercises
Small group exercises
All-group wrap-up
Discussion & takeaways

Facilitation Options

- Series delivery
- Full-Day Training
- Half-Day Training
- Panel Moderation
- Keynote Speaker

Workshops:

Minimum 6 participants.

No maximum.

Number of facilitators increases with group size and complexity.

Thank you!



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